

# EDITORIAL PROFILE

**M***usky Hunter's* writers are among the most knowledgeable and highly-recognized musky fishermen alive today. *Musky Hunter* magazine is headquartered in the heart of musky country in Frenchburg, Kentucky, with an editorial office in Minocqua, Wisconsin. *Musky Hunter's* editors know muskies. Key writers from Colorado to New York and Ontario to Kentucky give *Musky Hunter* a complete, international perspective.

## Musky Hunter Editors

- Editors Gregg Thomas and Tony Grant — Longtime field editors of *Musky Hunter*, Gregg and Tony purchased the magazine in 2018. Both cut their teeth on Kentucky's Cave Run Lake and have branched out to not only be among the top musky guides in the United States, but have combined to be one of the most successful teams fishing the Professional Musky Tournament Trail. Tony and Gregg are co-owners of the popular Musky Road Rules spring clinics and podcasts, and are promoters of the Ohio Musky Show and the Kentucky Musky Fest.
- Managing Editor Steve Heiting — An award-winning writer and photographer, Steve's experience includes more than 30 years as a magazine and newspaper editor and 12 years as one of northern Wisconsin's best-known musky fishing guides. He has presented more than 300 seminars in the U.S. and Canada; has produced five instructional musky DVDs; has written, edited or contributed to more than 25 books about musky fishing; and is co-owner of the University of Esoc Musky Schools.
- Editor-At-Large Jim Saric — Affiliated with *Musky Hunter* since its inception, Jim was named its editor in 1993 and then owned it from 1997 until 2018. A Legendary Angler recognized by the National Fresh Water Fishing Hall of Fame, Jim is executive producer and host of the highly-acclaimed television show, "The Musky Hunter." Jim has produced more than 15 musky fishing DVDs; is a seven-time musky tournament winner; is the author of the book *Muskies My Way* and co-author of the book *The Complete Guide to Musky Fishing*; has conducted more than 500 seminars across the U.S. and Canada; and is co-owner of the University of Esoc Musky Schools.
- Editor Emeritus Joe Bucher — Now host of the award-winning "Fishing With Joe Bucher," Joe was the founding editor of *Musky Hunter* and was formerly a legendary northwoods fishing guide. He has been inducted as a Legendary Angler in the National Fresh Water Fishing Hall of Fame. Joe speaks to thousands of fishermen every winter on the sport show circuit. He's the author of *Bucktail Fishing For Muskies*, *Joe Bucher's Crankbait Secrets*, and co-author of *Hunting Trophy Muskies and Northerns*.
- On-The-Water Editors — Features by such knowledgeable musky anglers as Joel DeBoer, Luke Ronnestrand, Pete Rich, Mike Hulbert, Spencer Berman and Ryan McMahon appear regularly and are sought by *Musky Hunter's* dedicated readership.

Editorial Calendar — Although specific themes are developed for each issue, general topics include:

- February/March — Hot new topics, lures and techniques. Sport show special.
- April/May — Spring tactics; Southern reservoir tips.
- June/July — Can't-miss summer patterns; early summer trips and techniques.
- August/September — Canadian adventures and strategies; late summer/early fall approaches.
- October/November — Fall techniques for giant muskies; late season tips.
- December/January — Fireside reading; giant fish catches; new products.

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